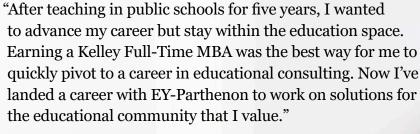


CONTENTS

INTRODUCTION	2
KELLEY COMMUNITY	4
KELLEY AT-A-GLANCE	5
PRIMED FOR SUCCESS	7
INNOVATIVE CURRICULUM	8
CURRICULUM OVERVIEW	11
GLOBAL EXPERIENCES	13
COMPREHENSIVE COACHING ENVIRONMENT	15
GRADUATE CAREER SERVICES	17
DIVERSITY AND INCLUSION	19
STUDENT-LED CLUBS	20
BLOOMINGTON	21
THE KELLEY ALUMNI NETWORK	22
APPLICATION INFORMATION	26



Consultant, EY-Parthenon, Chicago, Illinois Previous career: Public education, Washington

Major: Management

Beth wanted an immersive MBA experience that would prepare her to lead strategic solutions in the education sector. As co-president of Kelley Women in Business, Beth was proud to foster a support system for women pursuing their MBA.

Beth's video: gokelley.iu.edu/beth





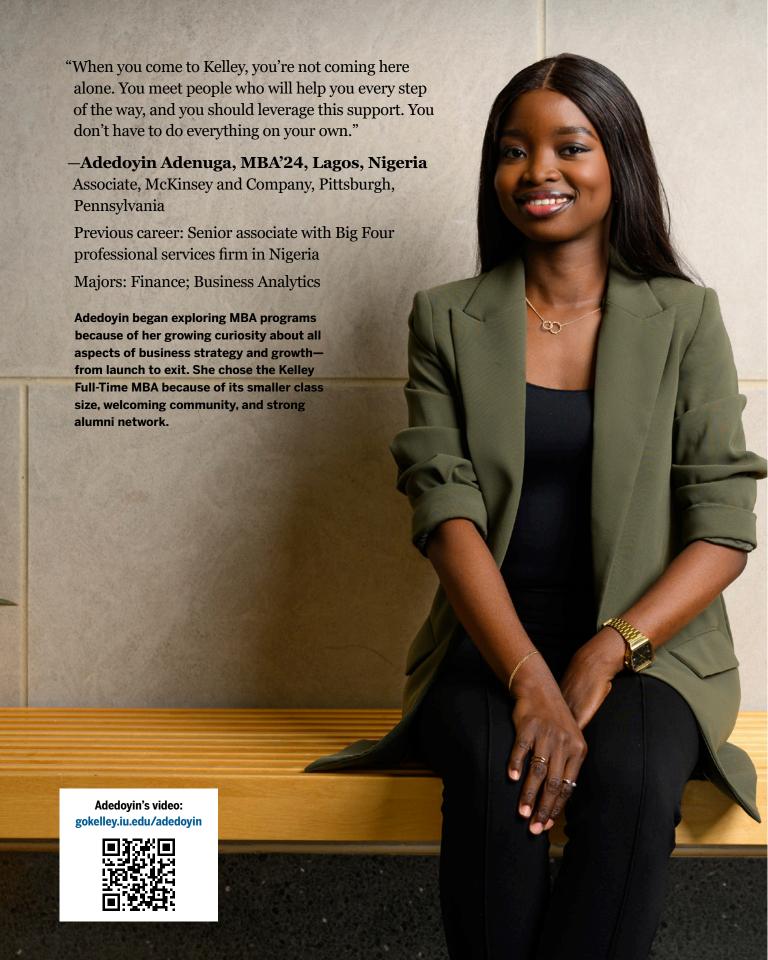
Turn defining moments into lasting career momentum.

A former teacher, Beth drew on her passion for learning to build a career in educational consulting. James soaked in every learning opportunity in the Capital Markets Academy—including visits to firms in Chicago and New York—as he transitions from the military to investment banking. Aki, a biological researcher from Japan, says Kelley feels like home as she pivots to marketing. In the pages ahead, and in videos, learn how our students leverage the Kelley MBA program to achieve life-changing personal growth and career goals.

- Me, Inc. primes you for success before classes even begin.
- Our Integrated Core curriculum and a range of majors and minors—many STEM-designated—and dual degrees provide unparalleled options to customize your MBA.
- Career Foundation Academies challenge you, broaden your skill set, and set you up for a successful internship.
- **Certified career coaches** and a global network of more than 133,000 alumni support you at every step.
- **Experiential learning offerings**, such as Academy projects and GLOBASE, expand your learning and opportunities for success.

You'll also learn about the **return on investment** the Kelley MBA program offers. If you can see yourself in these pages, take the next steps: talk with our students and staff to find out more, or go ahead and apply to our program.

2



Surround yourself with support.

Your two years with us will change your life. As you work toward your goals, your peers will inspire and lift you. Our faculty will support you. Our alumni will enlighten—and may even hire—you. We call this the Kelley community, and our family extends to your family.

What makes our community so strong? Our students' shared experiences from day one enable diverse classmates to forge lifelong friendships. Our faculty and staff really want to get to know you and understand what you want to accomplish in your career. Kelley alumni are a constant presence as recruiters, industry experts, and mentors, and through informal connections.



?

To learn more, connect with a student at gokelley.iu.edu/talktokelleymba

"A Kelley alum advised me to connect with at least two people in the Kelley alumni network each week. This networking mindset helped me understand the consulting industry, prepare for interviews, and land a consulting internship."

-Ramzan Miah, MBA'25, Narsingdi, Dhaka, Bangladesh

Summer Analyst in Strategy and Analysis, Alix Partners, Raleigh, North Carolina

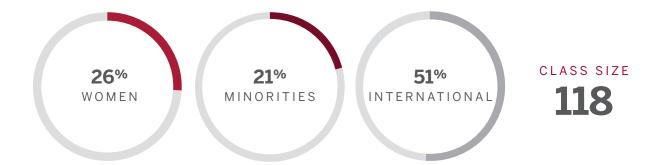
Previous career: Supply Chain Manager, Singapore

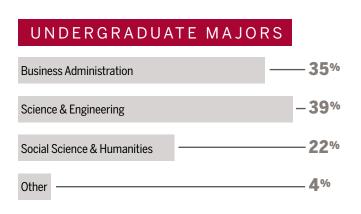
Major: Business Analytics

With a background in engineering and supply chain management, Ramzan chose the Kelley MBA to grasp the nuances of market and demand in the US. Classmates from Brazil, Taiwan, India, and Pakistan have become close friends—a community that he'll call upon in his consulting career.



2026 CLASS PROFILE*





AGE RANGE 24-43

STUDENTS WITH FULL-TIME WORK EXPERIENCE

MEDIAN

YEARS OF FULL-TIME WORK

EXPERIENCE

MEDIAN GPA

3.43

FORMER EDITION

MEDIAN GMAT SCORE MEDIAN GMAT SCORE **CURRENT EDITION**

VERBAL

MEDIAN GRE SCORE MEDIAN GRE SCORE QUANTITATIVE

NUMBER OF COUNTRIES REPRESENTED

NUMBER OF US STATES REPRESENTED

"It can be difficult to break away from imposter syndrome when you have a disadvantaged upbringing. A lot is riding on my future. I'm confident I'll succeed because Kelley is about walking the walk—they teach us and then expect us to apply it before we graduate. We work with real-life clients who depend on us."

-Roberto Vasquez, MBA'25, Pasadena, California

Nike Marketing Vanguard Program, Beaverton, Oregon

Previous career: Higher education, Los Angeles, California

Majors: Marketing; Strategy and Leadership

Roberto always thought he would go into medicine so he could provide his parents with the financial security they deserved after moving to the US from Mexico before he was born. He chose an MBA instead because he could transition more quickly into a lucrative career. With his Kelley MBA, he's building a marketing career where he can give back to his community, too.

Roberto's video: gokelley.iu.edu/roberto





Begin your MBA with momentum.

You'll experience the Kelley community's commitment to your success before your first MBA course. Specialized programs enable you to take full advantage of our career support from day one.

Over the summer, you'll complete a series of online activities that help you better understand where you've been, where you want to go, and how you will get there.

In addition, if you'll be taking part in a pre-MBA summer leadership conference, bootcamp, or other professional development program, our career coaches will work with you to ensure you're ready to succeed.

Me, Inc.—your foundation for success

Challenging and impactful, Me, Inc. is much more than an orientation program. It's filled with career development, team-building activities, and an introduction to intercultural competencies. You'll work with our career coaches to build a strong resume and develop a personal brand that will set you apart when it counts.

As you progress through Me, Inc., you'll develop individualized skills that you'll apply throughout your two years at Kelley and beyond. You'll gain a better understanding of yourself and use that to identify the right professional fit for your skills, personality, and values. You'll start your MBA knowing who you are, what you want to accomplish, and what opportunities await you.





"Me, Inc. was an opportunity to center myself and build confidence, define what I wanted to get out of the next two years, and prepare for networking and recruiting. Unique to Kelley, this program sets you up to hit the ground running."

-Andrew Lash, MBA'24

Customize your MBA.

Integrated Core

You'll begin your Kelley MBA with the intense—and invaluable—Integrated Core curriculum, where Kelley's best professors come together in team-taught sessions that build your acumen in foundational subjects such as accounting, marketing, and quantitative analysis. You'll lean on your Core team as you build your skills in strategy, operations, and finance. You can expect to change the way you think about business and build lasting bonds with your team members.

Customize your MBA with majors, minors, and more

At Kelley, we'll work with you to help you choose the coursework that fits your goals. You'll pair your major with a career foundation Academy (detailed on page 10) with options to customize your skill development and industry expertise.

Majors and minors

- Business Analytics*
- Entrepreneurship and Corporate Innovation
- Finance*
- Management*
- Marketing*
- Strategic Analysis of Accounting Information*
- Supply Chain and Operations*
- Self-designed major

*STEM-designated

Certificates

- · Global Business Achievement
- Human Capital
- Product Management
- Social Entrepreneurship

Joint degrees

- MBA/JD
- MBA/MA







Learn more about majors, minors, and customization options at gokelley.iu.edu/mbamajors



Get ahead with our Academies.

Academies function as a bridge between what you're learning in your courses and how you'll apply it during your internship and career. Academies provide profound professional development and enable you to discover where your strengths and interests fit in business.

Activities include networking opportunities, company visits, industry speakers, focused skill development, and real-life, company-based consulting projects that will prepare you for leadership success.

Career Foundation Academies (required)

Business Marketing
Business Operations and Innovation
Capital Markets
Consulting
Consumer Marketing
Strategic Finance

Industry Exposure Academy (optional)

PLUS Life Sciences

Skill Development Academies (optional)

Entrepreneurial Innovation Leadership

"During Academy Week,
I visited eight companies
over four days, and I learned
from Kelley alumni about
their businesses. One
impactful conversation with
a Kelley alum started my
process of securing an
internship in marketing at Eli
Lilly and Company."

—Aki Kiyomiya, MBA'25



Learn more about required and optional Academies at gokelley.iu.edu/kelleyacademies



CURRICULUM OVERVIEW

1ST SEMESTER

1ST SEVEN WEEKS

2ND SEVEN WEEKS

1ST SEVEN WEEKS

2ND SEMESTER

2ND SEVEN WEEKS

Integrated Core

- Business Communication
- Critical Thinking
- Financial Accounting
- Operations Management
- Quantitative Analysis

Professional and **Career Development**

Academy Fridays

Integrated Core

(continued)

- Business Communication
- Finance
- Marketing
- Strategic Management

Professional and **Career Development**

Academy Fridays

Integrated Core

(continued)

- Business Law and Ethics
- Cost Accounting
- Economics
- Quantitative Analysis

Elective #1

Elective #2

Elective #3

Elective #4

Elective #5

Elective #6

ME, INC.



ACADEMY WEEK #1



GLOBASE (optional)

ACADEMY WEEK #2



SKILL DEVELOPMENT ACADEMY LAUNCHES (optional) in Entrepreneurial Innovation or Leadership

3RD SEMESTER

1ST SEVEN WEEKS

2ND SEVEN WEEKS

Elective #7

Elective #8

Elective #9

Elective #10

MBA FALL INTENSIVES (optional course such as

Turnaround Management)

Elective #11

Elective #12

Elective #13

Elective #14

4TH SEMESTER

1ST SEVEN WEEKS

Elective #15

Elective #16

Elective #17

Elective #18

2ND SEVEN WEEKS

Elective #19

Elective #20

Elective #21

Elective #22



GLOBASE LEADERSHIP EXPERIENCE (optional)

have included The Future of AI, Gender Equity in Business **MBA SPRING INTENSIVES** Previous course offerings

and International Finance

"Economics has always been difficult for me, but a teammate in Core had a PhD in economics. He would stay with me after class to teach me economics. Marketing and strategy weren't as intuitive for him, so I had the opportunity to reciprocate. There were student-led study sessions where classmates with backgrounds in traditionally challenging subjects helped facilitate learning. This is typical of the culture at Kelley."



Samuel Clark, MBA'23

Samuel's video: gokelley.iu.edu/samuel



Gain hands-on, global consulting experience and create positive change in the world.



Your new career could take you almost anywhere. In today's fast-paced global market, you'll be required to navigate the complexities of many cultures.

As a Kelley MBA student, you can develop leadership skills and gain global business experience with **Global Business and Social Enterprise (GLOBASE)**, or study abroad at one of more than 20 institutions worldwide that partner with Kelley.

GLOBASE: Five things to know

- It's designed for impact—on students and clients. Consulting with small companies in emerging economies will test your adaptability, strengthen your leadership skills, and deepen your understanding of local business culture.
- 2. Teams are paired with small businesses and nonprofits in countries across the globe.
- Students consult with clients remotely for seven weeks and spend one week in-country in the middle of the course, with an option for more travel over Spring Break.
- 4. In April, you and your team will deliver your impactful project findings and recommendations to your client.
- 5. GLOBASE 2025 locations will be Argentina, Botswana, and Indonesia.



Coaches, mentors, alumni—we help you prepare for challenges big and small.

Students often point to their experiences with their certified career coach, academic advisor, and second-year peer coach—and the support of the whole Kelley family in general—as a defining aspect of their time at Kelley. You will, too.

Our coaches and advisors won't tell you what to do, but they listen carefully as you "think out loud" and remind you of what's most important to you and your career. They prepare you to network with confidence. They show you possibilities. Need help preparing for an interview or a coffee chat? You'll always have someone to ask.

Kelley alumni comprise one of the largest living networks of business school alumni, with more than 133,000 worldwide, and their impact on the MBA program is felt from beginning to end. Alumni support and their career and industry insights come in many forms, from responding to students' LinkedIn messages and cold calls to engaging with students during recruiting events, Academy programs, IU Football tailgate parties, and conferences. Want to know what your career may look like in five years? Ask an alum.

"Initially, networking didn't feel natural for me. However, after discussing my concerns with my career coach, she introduced me to two amazing Kelley alumni who not only mentored me and provided me with valuable networking tips, but also guided me through the interview process for companies I was interested in."





-Thai Gun, MBA'23

Thai's video: gokelley.iu.edu/thai





Find a meaningful career at a company you love.

Companies from across the US recruit Kelley graduate students each year—and not just through interviews. From your first weeks on campus, you'll have opportunities to meet recruiters from top firms during networking nights, class activities, and career development functions.

Hiring companies

This is just a sample of the companies that have hired Kelley MBAs in the last two years. Learn more about employment statistics and career outcomes at gokelley.iu.edu/kelleycareers.

Abbott Nutrition Accenture AlixPartners Allergan Alvarez & Marsal

Amazon

AT&T athenahealth Avient Corporation Bain & Company Bank of America Bayer U.S.

BlackRock Boehringer Ingelheim Bradesco Bank Chevron Cigna

Citibank, N.A.
Cognizant Technology Solutions

Corporation
Conagra Brands
Credit Suisse
Cummins, Inc.
CVS Health
Dell Technologies
Deloitte Consulting, LLP
Delta Air Lines, Inc.
Direct Supply

Discover Financial Services

Dow, Inc.

E. & J. Gallo Winery

Ecolab Inc.

Elevance Health (formerly Anthem, Inc.)

Eli Lilly and Company

Emerson EY

Federal Bureau of Investigation (FBI)

FedEx Services Festool USA Fiserv Gartner, Inc.

GE Appliances, a Haier company

General Mills, Inc.

Google

Guggenheim Securities

Guidehouse (formerly Navigant

Consulting, Inc.) Henkel AG & Co. Hill's Pet Nutrition Humana, Inc.

IBM

Infosys Consulting

Intuit Inc.

Johnson & Johnson Family of

Companies Kellogg's Keurig Dr Pepper M&T Bank Masonite

McKinsey & Company

Medtronic Microsoft Nestlé USA

NextGen Growth Partners

Novo Nordisk

Nike Pella PepsiCo

Post Consumer Brands PPG Industries. Inc.

PricewaterhouseCoopers LLP

Procter & Gamble Republic Services Robert W. Baird & Co., Inc. Santander Bank NA

SC Johnson

Seafarer Capital Partners

Siemens

Spectrum Brands

Stellantis

Target Corporation
The Clorox Company
The Hershey Company
Truist Securities
Tyson Foods, Inc.

UBS AG

United Airlines, Inc.

UScellular

Wells Fargo Corporation West Monroe Partners Whirlpool Corporation

W.M. Barr

ZS Associates, Inc.

Employment Statistics: Class of 2023

CLASS OF 2023 SALARIES

Base Salaries for Top Functions

	% of Graduates	Median
Consulting	34%	\$175,000
Finance/Accounting	22%	\$140,000
General Management	6%	\$130,000
Marketing/Sales	29%	\$126,000
Operations/Logistics	5%	\$142,800
Other	4%	\$169,100

Base Salaries for Top Industries

	% of Graduates	Median
Consulting	27%	\$175,000
Consumer Packaged Goods	14%	\$125,000
Financial Services	14%	\$140,000
Healthcare (including products and services)	6%	\$130,000
Manufacturing	7%	\$110,000
Technology	21%	\$142,800
Other	11%	\$120,000

MEAN SIGNING BONUS \$37,646

MEAN **BASE SALARY \$140,486**

REGIONAL BREAKDOWN OF ACCEPTED JOB OFFERS

International ———	 2%
Mid-Atlantic ———	3%
Midwest —	42%
Northeast —	12%
South —	7%
Southwest —	13%
West	21%

Join a community based on respect and inclusion.

The Kelley MBA program has long been committed to increasing diversity in business as well as fostering an inclusive culture built on mutual respect. Our students bring perspectives from various backgrounds and experiences, continually enriching our community and learning environment. More recently, the Kelley School and MBA program have redoubled our diversity, equity, and inclusion efforts with tangible results. The Kelley community is focused and resourceful—and we have proven partnerships.

The Consortium

As one of the three founding schools of the Consortium for Graduate Study in Management, Kelley strives to enhance diversity in business education by increasing representation of African Americans, Hispanic Americans, and Native Americans. Our Consortium Fellows attend the summer orientation program, meeting corporate representatives, MBA alumni, and Consortium students from across the United States.

 Complete the Consortium application at cgsm.org instead of Kelley's application to be considered for admission, membership, and fellowships covering full tuition.

Forté

We empower women to become business leaders. As a Forté member school, we award Forté Fellowships for up to full tuition. Forté Fellows have access to an outstanding summer networking conference and a variety of professional development opportunities.

 No need to apply—female applicants will automatically be considered. Learn more at fortefoundation.org.

MBA Veterans Network

We partner with the MBA Veterans Network because of the value military veterans bring to the Kelley School and to business. Veterans and their families experience a supportive, tight-knit community as they transition to civilian careers and life.

 Visit Indiana University's Center for Veteran and Military Students at go.iu.edu/veteran to learn about military education benefits and other available support and resources.

Reaching Out MBA (ROMBA)

Kelley fully supports ROMBA's mission to educate, inspire, and build connections among LGBTQ+ MBAs, business leaders, and corporate partners.

· Learn about ROMBA fellowships at reachingoutmba.org.



Connect with peers outside the classroom.

While you're here, you'll make friends, not just business connections, and experience a welcoming, inclusive environment on and off campus so you can feel comfortable being yourself. The MBA Association and the many student- and partner-led organizations at Kelley will connect you with other Kelley MBAs, partners, and families, and provide opportunities for leadership and growth.

Professional clubs: Consulting Club, Data and Operations Club, Healthcare Club, Investment and Strategic Finance Club, Marketing Club, Net Impact, Tech Club

Affinity clubs: Africa Business Club @ Kelley, Asian MBA Association, Black MBA Association, Kelley Women in Business, Latino MBA Association, Out@ Kelley, Partners Club, Veterans Club

Interest clubs: Beer Club, Food Club, Golf Club, Outdoor Club, Real Estate Club, Soccer Club, Toastmasters, Wine Club





Bloomington: family-friendly, welcoming, and affordable



Bloomington is a quintessential college town with a vibrant culture. Known for Big Ten sports (go Hoosiers!) and the Little 500 bicycle race, B-Town offers something for every Kelley MBA, as well as students' partners and families.

REASONS TO LOVE BLOOMINGTON

Authentic global food

There are more than 75 international restaurants representing 18 different countries here—how many can you try in two years?

World-class music

Indiana University is home to the renowned Jacobs School of Music, providing countless performances throughout the year. The IU Auditorium and the annual Lotus World Music and Arts Festival attract top performing artists.

Outdoor recreation

Bloomington is lush with trees and natural beauty. Run or walk a trail, hike, kayak, golf, or visit one of our parks, where you might catch some Kelley MBAs in a competitive pickleball match.

Affordable lifestyle

Bloomington boasts the lowest cost of living among top-20 MBA programs. Enjoy two years without big city prices!



"Bloomington is the perfect grad school town. I wanted a program where students were residents, not commuters, and at Kelley I appreciate the convenience of meeting friends for coffee, seeing classmates on campus, or going together to an IU basketball game."

-Beth Lee, MBA'24













Erika Haanpaa, MBA'11 Managing Director, Cain Brothers

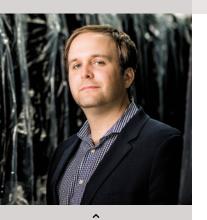
Josh Garrett, MBA'23 Strategy Manager, Nike

David Ricks, MBA'96 President and CEO, Eli Lilly and Company



Gerardo Ubaghs Carrion MBA'12 Managing Director-Global

Biopharma Investment Banking, Merrill Lynch



Justin Delaney, MBA'13
Co-Founder and General Partner,
Wabi Capital
Launched Menguin, Inc.,
as a Kelley MBA student



KELLEY ALUMNI are
CONNECTED and COMMITTED
to your SUCCESS.



Matt Pecevich, MBA'10 Head of Data, Measurement, and Analytics–Financial Services, Google



Erica Smith, MBA'17 Senior Marketing Manager, PepsiCo Janet Foutty, BS'88, MBA'91 Former Chair and CEO, Deloitte Consulting

Suzan Hernandez, MBA'12 Founder and CEO, Mama P Derica Rice, MBA'90 Executive Vice President, CVS Health and President, CVS Caremark Kate Trumbull, MBA'09 Chief Brand Officer, Dominos Pizza Errol Packard, MBA'13 Principal Product Manager– Supply Chain, Amazon Linh Nhan, MBA'22 Senior Consultant, EY Kelly Fryer, MBA'15 Executive Director and CEO, FinTech Sandbox



Susan Jacobs, MBA'09 Chief Marketing Officer, PODS Moving and Storage

Walla Elsheikh, MBA'10 Co-Founder and CEO, Birthright AFRICA Sridhar Kollipara, MBA'13 Partner, Boston Consulting Group Anton Vincent, MBA'91
President,
Mars Wrigley North America and
Global Ice Cream



Alejandra de Caso, MBA'16 Client Solutions Manager, Meta



Gregory DeMars, MBA'12 CFO, CyberMaxx Blake Sorenson, MBA'18 Founder, Blake's Seed Based Launched his company as a Kelley MBA student

Justin Speller, MBA'21
Product Marketing XBox,
Microsoft

OVER **133,000** STRONG

Become a part of the world's largest business school network. Kelley alumni are working at leading companies across the United States and around the world. What unites them all is a commitment to collaboration, hard work, and excellence.



Deepender Hooda, MBA'03 Member of Parliament, India

<----

Shannon Watkins, MBA'02

Executive Vice President and Chief Marketing and Communications Officer, Fiserv Crystal Xianyu, MBA'18 Director of Finance, Samsung



"Kelley Partners Club and Kelley Kids helped my family feel at home in Bloomington. Together our family found the support we needed—from community resources and childcare to fun club activities and small-group meetups at the park. It enhanced our overall experience at Kelley to make friends who are there for us, even while I was working on a full-time MBA."

-Andrew Lash, MBA'24, Salt Lake City, Utah

Senior Brand Manager, Proctor & Gamble, Cincinnati, Ohio Previous career: Advertising, Greater Salt Lake City, Utah

Major: Marketing

Andrew chose the Kelley Full-Time MBA to get where he wanted to go in his career—from advertising to brand management. His wife and young son supported him every step of the way. Having them in Bloomington—along with flexible professors and classmates—gave Andrew the motivation and drive to achieve his goals and more.

Andrew's video: gokelley.iu.edu/Andrew



With a Kelley MBA, your ROI means opportunity.

In these pages, you've learned that Kelley MBAs achieve an exceptional return on their investment—and it's not always measured in dollars and cents. Our tight-knit, nationally ranked program will prepare you to achieve your career goals while you pay less in tuition and living costs compared to other top programs. You'll also leave with valuable intangibles—deep self-awareness, lifelong friendships, and a powerful global business network that you can only get at Kelley.

Talk to an admissions team member:

812-855-8006 | iumba@indiana.edu

Talk to a current student:

gokelley.iu.edu/talktokelleymba

Plan your visit:

gokelley.iu.edu/visitkelleymba

Apply:

gokelley.iu.edu/applymba

APPLICATION DEADLINES

Round	Deadline	Notification
First	October 15	By December 20
Second	January 5	By March 15
Third	March 1	By April 30
Final	April 15	By May 31

Consortium Deadlines

	Deadline	Notification
Early	October 15	By December 20
Final	January 5	By March 15

TUITION Estimated annual Kelley MBA expenses for 2024–25

	Indiana Residents	Nonresidents/International
Tuition	\$29,573	\$55,695
Mandatory Fees	\$2,405	\$2,405
Books and Supplies	\$1,950	\$1,950
Total	\$33,928	\$60,050



Find updated tuition numbers and information about financial aid and scholarships at gokelley.iu.edu/mbainvestment



Meet us

We encourage you to visit us in Bloomington to get to know us better. You may also reach out to our admissions team or Hoosier Hosts—current Kelley MBAs with a variety of backgrounds and career interests—to ask questions. Connect with us at gokelley.iu.edu/visitkelleymba.

We look forward to sharing more about our one-of-a-kind MBA program and community.

Watch: Our students and recent graduates bring the information in these pages to life with their videos.

gokelley.iu.edu/mbavideos



INDIANA UNIVERSITY

GO FROM MOMENT TO MOMENTUM | GOKELLEY.IU.EDU/MBAMOMENT | IUMBA@INDIANA.EDU





